

BIOGRAPHY

PERSONAL INFORMATION

Name and surname: **Anida Zahirović Suhonjić**

E-mail: anida@ipi-akademija.ba

Citizenship: B&H

Date and place of birth: 31.10.1988., Brčko, BiH

PROFESSIONAL EXPERIENCE

- Professor at Higher education institution of contemporary business, information technology and market communications "International business-information academy" Tuzla (2019 – currently)
- Assistant professor at Belgrade Banking Academy, Faculty of banking, insurance and finance, Belgrade, Serbia (2020 - 2022)
- Expert Practitioner at Polytechnic faculty at the University of Zenica (2021 – 2022)
- Lecturer at Higher education institution of contemporary business, information technology and market communications "International business-information academy" Tuzla (2014 – 2019)
- Teaching Assistant at the University of Tuzla (Faculty of Economics, 2013 - 2017)
- „e-Centar“ d.o.o. Tuzla – Director (2013 – 2014).

EDUCATION

- University of Belgrade, Faculty of Organizational Sciences, Serbia, 2013 - 2018, Dissertation topic: Models of crowdsourcing in smart learning environments, Degree: Ph.D. – organizational sciences
- University of Belgrade, Faculty of Organizational Sciences, Serbia, 2011 - 2012, Master thesis topic: Analysis of the group buying model on the Internet, Degree: Master engineer of organizational sciences
- American University in Bosnia and Herzegovina, Faculty of digital economy and information technologies in Tuzla, BiH, 2007 - 2011, Degree: Bachelor of technology – information technology
- High school Gymnasium “Meša Selimović”, Tuzla, BiH, 2003 - 2007.

PUBLISHED ARTICLES/ PUBLICATIONS

- Zahirović Suhonjić, A. & Beganlić, A. (2024). AI in higher education: Development of a comprehensive model, 7th International Scientific Conference on Digital Economy DIEC 2024, Tuzla, Bosna i Hercegovina, pp. 57 – 64.
- Zahirović Suhonjić, A. & Beganlić, A. (2023). L&D tools and solutions: Use in the postpandemic workplace environment, 6th International Scientific Conference on Digital Economy DIEC 2023, Tuzla, Bosna i Hercegovina, pp. 95 – 103.
- Arnaut, D., Zahirović Suhonjić, A., Beganlić, A. & Bećirović, D. (2023). Digital Ecosystem Model for Workplace Transition in Post-COVID Era, International conference on E-business technologies (EBT), Beograd, Srbija, pp. 15 – 21.

- Bećirović, D., Lugavić, Z., Arnaut, D., Pirić, N., Krsmanović, B., Krstić, Z., Zahirović Suhonjić, A., Hadžić, F. & Turulja, L. (2023). *Bijela knjiga digitalne transformacije*. Friedrich Naumann Foundation for Freedom Western Balkans, Beograd, Srbija.
- Beganlić, A. & Zahirović Suhonjić, A. (2022). *Handbook on the application of digital tools*, The CURE Foundation, Sarajevo.
- Bećirović, D., Zahirović Suhonjić, A. & Stanić, M. (2022). Using loss aversion and framing to nudge students' classroom performance, *Journal of Contemporary Management Issues*, Vol. 27, 2022, No. 2, pp. 5-17.
- Zahirović Suhonjić, A. & Beganlić, A. (2021). Crowdsourcing models in higher education. 3rd International Scientific Conference on Digital Economy DIEC 2021, Tuzla, Bosnia and Herzegovina.
- Zahirović Suhonjić, A. (2019). Combining crowdsourcing and microlearning in higher education. 2nd International Scientific Conference on Digital Economy DIEC 2019 (pp. 184-191), Tuzla, Bosnia and Herzegovina.
- Zahirović Suhonjić, A., Despotović-Zrakić, M., Labus, A., Bogdanovi, Z. & Barać, D. (2019). Fostering students' participation in creating educational content through crowdsourcing. *Interactive Learning Environments*, 27:1, 72-85, DOI: 10.1080/10494820.2018.1451898
- Zahirović Suhonjić, A. & Bešlagić, A. (2018). The competitiveness of the online group buying business model. 1st International Scientific Conference on Digital Economy DIEC 2018, 1, 1, Tuzla.
- Zahirović Suhonjić, A., Labus, A. & Despotović-Zrakić, M. (2016). Approach to collaborative microlearning based on crowdsourcing. XV International symposium SymOrg 2016, Zlatibor, Serbia.
- Zahirović Suhonjić, A. (2015). Social learning: state and deployment options, 34th International Conference on Organizational Science Development – Internationalization and Cooperation, Faculty of Organizational Sciences, University of Maribor, Portorož, Slovenia.
- Zahirović Suhonjić, A. (2015). The possibilities of using social media in e-learning, 3rd International symposium – Preparation of BH economy for EU entry, FINconsult, Fojnica, Bosnia and Herzegovina.
- Zahirović Suhonjić, A., Bećirović, D., Zahirović, E., Suljić, B., Hamidović, H. & Topić, J. (2015), *Handbook of e-business*, ISBN: 978-9958-31-225-0.
- Zahirović Suhonjić, A. (2014). Development of a model for the implementation of online group buying, *InfoM*, 52/2014, Belgrade, Serbia.
- Zahirović Suhonjić, A. (2014). Determinants of Customers Behavior in Online Group Buying Markets of The Western Balkans Countries. *Economic Analysis*, 1-2, Belgrade, Serbia.
- Zahirović Suhonjić, A. & Bećirović, D. (2014). Financial aspects of the online group buying business model, 2nd International symposium – Challenges of the financial accounting and management profession in Bosnia and Herzegovina - opportunities and limitations, FINconsult, Fojnica, Bosnia and Herzegovina.
- Zahirović Suhonjić, A. (2013). Online group buying business model. *Poslovni konsultant*, year V, no.22, Tuzla, Bosnia and Herzegovina.

PROJECTS

- Okičić, J., Bećirović, D., Zahirović Suhonjić, A. (2018), Study of the human development and gender mainstreaming through energy efficiency effects, CRP Tuzla, Project: Green Economic Development, UNDP in BiH.
- Zahirović, S., Zahirović, E., Tanović, A., Šehović, M., Anić, A., Okičić, J., Nuhanović, S., Zahirović Suhonjić, A., Kozarević, E., Kozarević, S. (2018), Willingness to pay for natural disasters insurance scheme in Bosnia and Herzegovina, CRP Tuzla, Project: „Green Climate Fund“, UNDP.
- Zahirović Suhonjić, A., Bećirović, D., Zahirović, E., Suljić, B. & Džindo, Dž. (2015), Project: Improving the competitiveness of women entrepreneurs through e-business, IPI Academy Tuzla, USA embassy in BiH.

OTHER

- Trainer of the “Digital competence workshop” within the project "Building economic resilience of women victims of gender-based violence through economic empowerment and improving access to income generation", Project implemented by Viva žene, EU and IN Women, 2022.
- Reviewer in Journal of Theoretical and Applied Electronic Commerce Research. 2017 – 2021.
- Reviewer in Journal Asia-Pacific Education Researcher, 2020.
- 5th International Scientific Conference on Digital Economy DIEC 2022, IPI Academy Tuzla. Member of the programme committee.
- 4th International Scientific Conference on Digital Economy DIEC 2021, IPI Academy Tuzla. Member of the programme committee.
- 3rd International Scientific Conference on Digital Economy DIEC 2020, IPI Academy Tuzla. President of the programme committee.
- 2nd International Scientific Conference on Digital Economy DIEC 2019, IPI Academy Tuzla. Member of the programme committee.
- Student conference SKEI 2019, University „Vitez“, Bosnia and Herzegovina. Member of the programme committee.
- 1st International Scientific Conference on Digital Economy DIEC 2018, IPI Academy Tuzla. Member of the organizing committee.