

BIOGRAPHY

PERSONAL INFORMATION

Name and surname: **Katarina Andrejaš**

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PROFESSIONAL EXPERIENCE

OCT 2023 - PRESENT INTERNATIONAL BUSINESS-INFORMATION ACADEMY

Teaching Assistant Teaching Assistant for undergraduate courses: Computer Graphics and Animation Digital Photography • Video Production

JUN 2022 - PRESENT VIRGIN PULSE - TUZLA

Senior Client Delivery Specialist Working in the Account Management team, my responsibilities include: Managing program design changes Data analysis and presentation Managing operational tasks for a book of business Leading client training on internal processes Providing creative, operational skills-driven platform solutions

FEB 2021 - APR 2021 CA DESIGN, CAPE ANN ENTERPRISES - TUZLA/BOSTON

Marketing Associate Reporting to the Managing Partner, my responsibilities included: Elaboration and implementation of marketing strategy Client Relationship management LinkedIn Sales Navigator management Client data processing

EDUCATION

OCT 2018 - OCT 2021 INTERNATIONAL BUSINESS-INFORMATION ACADEMY

Bachelor studies in Market Communications

2014-2018 High School of Construction and Geodesy

Architectural Technician

EXTRA-CURRICULAR ACTIVITIES

OCT 2022 - PRESENT ASSOCIATION FOR MUTUAL AID IN MENTAL DISTRESS

Volunteer

MAR 2018 - NOV 2018 ASSOCIATION FOR THE DEVELOPMENT OF PRODUCTION CREATIVITY

Volunteer Social Media management

JUN 2013 - DEC 2016 GALLERY OF PHOTOGRAPHY - PHOTO CINEMA CLUB

Volunteer - Production Assistant Assistant in the organization of exhibitions Assistant in organizing other events organized by Photocinema club Tuzla