

BIOGRAPHY

PERSONAL INFORMATION

Name and surname: **Selena Kurtić**
Address: Tuzla, BiH
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Citizenship: B&H

PROFESSIONAL EXPERIENCE

Project Manager / Product Owner – Viking Consulting, Denmark, Remote [2021 - PRESENT] Led project planning and management, collaborating with cross-functional teams to prioritize tasks, define project scope, and ensure alignment with client needs. o Acted as the primary contact for product development, preparing detailed specifications, user stories, and project agreements to facilitate smooth execution. o Oversaw Agile processes as Scrum Master, conducting daily stand-ups, sprint planning, and retrospectives to drive team efficiency and deliver high-quality outcomes.

Quality Assurance Analyst – ICUC Moderation Services Inc., Canada, Remote [2020-2021] o Insured software quality through testing planning, execution and monitoring of errors, contributing to improved product reliability and customer satisfaction.

Content Specialist – ICUC Moderation Services Inc., Canada, Remote [2014-2020] o Monitoring and moderation of social media for main brands, ensuring community security and compliance with the guidelines during interaction with users and analysis of content trends

Co-Founder - Data Flow Unlimited, Tuzla [2015-2016] , Co-Founder of the company, project management, web developer and graphic designer

Web Developer / Graphic Designer -Studio Progress., Tuzla [2013-2014]

Web Developer – H&H INC., Tuzla [2011-2012]

Lecturer – IPI Academy, Tuzla [2018 - PRESENT]. Programming in Java o Development of Mobile Applications.Web Programming

Founder and organizer “IPIA’s App Challenge” , IPIA Tuzla [2024 - PRESENT] o An annual program challenge has been established to improve practical student programming skills and encourage innovation within the Academy.

Lecturer - Educational center “NAHLA”, Tuzla [2018 - 2018] o Lecturer for Graphic Design (Adobe Illustrator, Photoshop, InDesign & Reader).

Professor of Informatics, Medical school, Tuzla [2014 - 2014] o Zamjenski profesor i razrednik

Educator for Information Technology, UG Agora, Tuzla [2013 - 2013] Lecturer for MS Office, volunteer contract Tuzla, Bosnia and Herzegovina

EDUCATION

- PhD Candidate [University "VITEZ", Faculty of Information Technology], [PRESENT]
- Master of Engineering Informatics [European University "Kallos", Technical Faculty, Tuzla], [2017]
- Graduated Electrical Engineer [University of Tuzla, Faculty of Electrical Engineering, Technical Informatics, Tuzla], [2012]

PUBLICATIONS

- S.Kurtić, M.Bašić „Importance of Facebook in Digital Marketing“, DIEC, Tuzla, 2024, pp 109-120, ISSN 2566-4514
- S.Kurtić, M.Bašić „AI-Based Analysis and Studying Cheating Behaviors“, ITIS, Ljubljana, Slovenia, 2023 – ISBN 978-961-96549-0-3 3
- S.Kurtić, M.Bašić „Reviewing student projects using AI“, DIEC, Tuzla, 2023, pp 205-217, ISSN 2566-4522
- Z.Stojanovic, S.Kurtić, „Using social media as a channel of digital marketing in tourism sector in Bosnia and Herzegovina“, Journal of Sustainable Development Issue No 23, JSD Volume 9, Issue 23, December, 2019.
- Z.Stojanovic, S.Kurtić, „Using social media as a channel of digital marketing in tourism sector in Bosnia and Herzegovina“, EMAN, Slovenija, 2019.
- Kurtić S., Stojanović Z. „Diagnosis of Skin Disease Based on Fingerprint. “ In: Badnjevic A., Škrbić R., Gurbeta Pokvić L. (eds) CMBEBIH 2019. CMBEBIH 2019. IFMBE Proceedings, vol 73. Springer, Cham, ISBN 978-3-030-17970-0, pp 623-628.
- S.Kurtić, „Analysis of students e-learning study activities“, DIEC, Tuzla, 2019, pp 192-199, ISSN 2566-4514
- S.Kurtić, Z.Stojanović, „Impact of Social Media“, IEEE, XVI International Scientific Conference UNITECH'2016, Gabrovo, Bulgaria, November 2016, vol2, pp 81-85 (M33).
- H.Žigić., S.Kurtić: „Migracije uz pomoć savremenih informaciono-komunikacionih tehnologija“ (Migration with the help of modern information and communication technologies), Četvrti međunarodni naučni skup, 25.March 2016, Brčko, Bosnia and Herzegovina, vol2, sekcija-Tehnika pp 1-9. UDK 314.15:004, ISBN 978-99955-99-10-2
- Chapter 5 in the book: Z.Stojanović, S.Kurtić, „Platforms for digital leadership / Perspective for the development m-government in Bosnia and Herzegovina“, Faculty of Information Technology and Engineering University “Union-Nikola Tesla” in Belgrade, 2019, Serbia, ISBN 978-86-81400- 11-1, pp 105-125.

CERTIFICATIONS

- Disciplined Agile Scrum Master o Project Management Institute, MAR 2023, Certification Number: 3430079.
- Cisco Networking Academy o CCNA 1 (Network Fundamentals), CCNA 2 (Routing Protocols and Concepts), CCNA 3 (LAN Switching and Wireless), CCNA 4 (Accessing the WAN), AUG 2010 – MAR 2011
- Oracle Database 11g o Administration I, Fundamentals I, FEB 2010-JUN 2010 • ECDL o The European Computer Driving Licence, SEP 2002
- Analytical Reading and Persuasive Writing, JUL 2010
- IT Desktop Publishing, JUL 2010