

## BIOGRAPHY

### PERSONAL INFORMATION

Full Name: **Amela Bešlić**

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Citizenship: Bosnia and Herzegovina

Date and Place of Birth: June 20, 1987, Odžak

### PROFESSIONAL EXPERIENCE

- **September 2018 – Present:** Tax Administration of the Federation of Bosnia and Herzegovina, Tuzla Tax Office
  - Senior Advisor for Public Revenues
- **October 2016 – Present:** International Business Information Academy Tuzla
  - Lecturer at the College for Modern Business, Information Technology, and Market Communications
  - Courses: Sales Management and Negotiation, Publicity and Sponsorship, Advertising, and Direct Marketing
  - Study Program: Market Communications
- **October 2010 – October 2016:** “Genius - 01” d.o.o. Odžak
  - Expert Associate for Economic and Financial Affairs
  - Responsibilities: Planning, organization, management, monitoring, and control of all project aspects, database creation of potential partners, document preparation, calculations, and payroll processing
- **February 2012 – February 2016:** University of Tuzla, Faculty of Economics, Marketing Department
  - Assistant, External Associate in courses: Business Ethics, Service Marketing, Personal Selling and Negotiation, Marketing Communication, Basics of Marketing, and Private Labeling
- **July 2010:** BH Telecom d.d. Sarajevo, RD Tuzla
  - One-month internship in the Marketing Department - Sales and Support Sector
- **2008:** “Genius” Accounting Service, Odžak
  - Several months of part-time work in payroll processing, invoice preparation, and administrative tasks.

### EDUCATION AND TRAINING

- **November 2023:** Appointed to the List of Experts from Practice at the University of Tuzla – Faculty of Economics
- **October 2023 – Present:** Ph.D. student at the Faculty of Economics, University of Tuzla

- **June 2023:** Appointed to the List of Experts for the Selection of Senior Civil Servants at the Civil Service Agency of the Federation of Bosnia and Herzegovina
- **June 2019:** Certified Permanent Court Expert in Economics, appointed by the Federal Ministry of Justice
- **December 2014:** Earned a Master's Degree in Economics from the Faculty of Economics, University of Tuzla
- **June 2014:** Passed the General Knowledge Exam at the Civil Service Agency of the Federation of Bosnia and Herzegovina
- **June 2013:** Completed professional training in Pedagogical-Psychological-Didactic-Methodical subjects at the Faculty of Philosophy, University of Tuzla
- **February 2012 – December 2014:** Master's student at the Faculty of Economics, University of Tuzla, Average grade: 10.0
- **January 2012:** Obtained the title of Certified Accountant from the Association of Accountants, Auditors, and Financial Professionals of the Federation of Bosnia and Herzegovina
- **October 2010:** Graduated from the Faculty of Economics, University of Tuzla
  - **Thesis:** "Consumer Behavior in the Service Usage Process" (Service Marketing course)
  - **Graduation Grade:** 10
  - **Average grade:** 9.33
- **July 2006 – October 2010:** Student at the Faculty of Economics, University of Tuzla
- **September 2002 – June 2006:** Student at "Pere Zečevića" Secondary School – General Gymnasium

## AWARDS

- **November 2010:** Gold Plaque, University of Tuzla – for an overall GPA of 9.33
- **November 2010:** Silver Plaque, University of Tuzla – for a final year GPA of 10.0
- **November 2009:** Silver Plaque, University of Tuzla – for a third-year GPA of 9.33
- **November 2008:** Silver Plaque, University of Tuzla – for a second-year GPA of 9.42
- **November 2007:** Bronze Plaque, University of Tuzla – for a first-year GPA of 8.58

## PUBLISHED PAPERS

- Bešlagić, A. (2014) Ključne determinante potrošačkog etnocentrizma u Bosni i Hercegovini, Marketing, Vol. 46, No. (3), str. 217 – 226.
- Bešlagić, M., Bešlagić A. (2016) Teorijski i praktični aspekti ocjenjivanja tržišnog potencijala, Marketing, No. 47 (1), str. 5 – 20.
- Zahirović Suhonjić, A., Bešlagić A. (2018) Konkurentska sposobnost poslovnog modela online grupne kupovine, Prva Međunarodna naučna konferencija o digitalnoj ekonomiji – DIEC 2018, Vol.1, No. 1, str. 137 – 151.

- Bešliagić, A., Bećirović, D., Čavalić, A. (2018) Measuring ethnocentric tendencies of consumers in Tuzla Canton, *Ekonomski vjesnik*, Vol. 31, No. 2, str. 337 – 346.
- Čavalić, A., Bećirović, D., Bešliagić, A. (2019) Student and parental attitudes towards voucherization of education, *Journal of Liberty and International Affairs*, Vol. 4. No. 3. Str. 41 – 55.
- Halilagić, N., Bešliagić, A. (2019) The role of online advertising in the promotion of higher education institution in Tuzla Canton, *Druga međunarodna naučna konferencija digitalnoj ekonomiji – DIEC 2019*, Vol. 2, No. 2, str. 38 – 45.
- Halilagić, N., Bešliagić, A. (2019) Analiza prisutnosti i aktivnosti visokoškolskih ustanova u Tuzlanskom kantonu na društvenim mrežama“, *Zbornik radova Ekonomskog fakulteta Sveučilišta u Mostaru*, No. 25, str. 222 - 233, 2019. godina.
- Bešliagić, A., Umihanić, B. (2024) Strategic Integration Of Remote Work In Human Resources Management: A Literature Review, *International Journal of Latest Research in Humanities and Social Science (IJLRHSS)*, Vol. 7, No. 8, str. 28 – 34.
- Bešliagić, A., Bešliagić, M. (2023) Macroeconomic Effects Of Consumer Ethnocentrism In Bosnia And Herzegovina, *Poslovna ekonomija*, No. 2, str. 17- 34, 2023. godina.
- Bešliagić, A. (2024) Metodološki aspekti posmatranja djece kao potrošača: istraživanje učenika u Tuzlanskom kantonu, *Marketing*, Vol. 54, No. 2, str. 94 – 102.